

ADVERTISING RATE SCHEDULE E-NEWSLETTER



ADVERTISE IN THE SURF 'n' TURF

*The Official Newsletter of the
Rhode Island Golf Course Superintendents Association*

**6 Issues Per Year (Bimonthly)*

*Over 230 Copies Per Issue Emailed Directly to
Golf Course Superintendents, Owners, Managers & Affiliates*

<u>MEMBER RATES</u>	<u>PER ISSUE</u>	<u>3 ISSUES</u> <i>Save 5%</i>	<u>6 ISSUES*</u> <i>Save 5%</i>
FULL PAGE (8½" x 11")	\$ 200.00	\$ 570.00	\$ 1,140.00
1/2 PAGE (7½" x 5")	150.00	430.00	855.00
1/4 PAGE (3¾" x 5")	90.00	255.00	515.00
Business Card Size (3½" x 2")	60.00	170.00	345.00
SPONSOR AD**	—	—	150.00

<u>NON MEMBER RATES</u>	<u>PER ISSUE</u>	<u>3 ISSUES</u> <i>Save 5%</i>	<u>6 ISSUES*</u> <i>Save 5%</i>
FULL PAGE (8½" x 11")	\$ 240.00	\$ 685.00	\$ 1,370.00
1/2 PAGE (7½" x 5")	180.00	515.00	1,025.00
1/4 PAGE (3¾" x 5")	120.00	345.00	685.00
Business Card Size (3½" x 2")	90.00	255.00	515.00
SPONSOR AD**	—	—	250.00



Issues and Deadlines:

January/February: February 15th

March/April: April 1st

May/June: June 1st

July/August: August 1st

September/October: October 1st

November/December: December 1st

Sponsors ad -all 6 issues: March 1st

Ad Copy Information:

*Sponsor ads appear in all 6 issues of the newsletter and on website.
All sponsor ads should consist of 5-6 lines of text (including company name)

FREE SPONSOR AD with any ad purchased for all 6 issues

- Ad copy can be emailed to Julie Heston at jheston@verizon.net
- Accepted file formats for ads- jpg, pdf or tif, Microsoft Word, Microsoft Publisher
- Ad copy should be full color

Website:

- All newsletter advertisers will also have their company logo added to the website home page at www.rigcsa.org.
- For new advertisers, please email your company logo to Julie Heston at jheston@verizon.net.

RIGCSA ORDERING INFORMATION

To place a sponsor ad in the “*Surf 'n' Turf*”, please email or mail the following by April 15:

1. Completed Order Form (below);
2. Advertising text
3. Check payable to “RIGCSA” in the amount of \$150.00 (member)/ \$250.00 (non-member).

***Please note that if you are currently running a sponsor ad in the Surf 'n' Turf and wish to renew your ad as it now reads, please indicate so below. You do not need to submit a new ad.**

FREE SPONSOR AD with any ad purchased for all 6 issues

DISPLAY ADS

To place a full page, 1/2 page, 1/4 page or Business Card Size ad in “*Surf 'n' Turf*”, please email or mail the following by the submission date(s) specified for your ad(s) on Page 2:

1. Completed Order Form (below);
2. Artwork of ad in a PDF, JPG, Microsoft Word or Microsoft Publisher file format (can email to jheston@verizon.net)
3. Check payable to “RIGCSA” in the amount specified for your ad on Page 2



RIGCSA ADVERTISING ORDER FORM

To order online please visit www.rigcsa.org (newsletter/advertising rates section)

COMPANY NAME _____

ADDRESS _____

CONTACT NAME _____

TELEPHONE # _____

SIZE OF AD _____

ISSUE(S) _____

(Please indicate # of issues and months in which you wish your ad to appear)

TOTAL DUE \$ _____

Payment Methods: (Order Form can be faxed to 401-934-9901 if paying by credit card)

Visa Mastercard American Express Discover

Check # _____

Card Number: _____ Exp. Date: _____

Name on card: _____ Security Code: _____

Address on card: _____

Signature: _____

PLEASE EMAIL or MAIL ALL INFORMATION TO:
RIGCSA, c/o Julie Heston, 36 Elisha Mathewson Road, N. Scituate, RI 02857
or EMAIL: jheston@verizon.net FAX: 401-934-9901
Please call Julie @ (401) 934-7660 if you have any questions.