

Rhode Island Golf Course Superintendents Association

2020 Advertising Rates



ADVERTISE IN THE SURF 'n' TURF

The Official E-Newsletter of the

Rhode Island Golf Course Superintendents Association

6 Issues Per Year (Bi-Monthly)

Over 250 copies per issue emailed directly to

Golf Course Superintendents, Assistants, Educators, Managers & Affiliates

<u>MEMBER RATES</u>	<u>PER ISSUE</u>	<u>6 ISSUES*</u> <i>Save 5%</i>
FULL PAGE (8½" x 11")	\$ 200.00	\$ 1,140.00
1/2 PAGE (7½" x 5")	150.00	855.00
1/4 PAGE (3¾" x 5")	90.00	515.00
Business Card Size (3½" x 2")	60.00	345.00
SPONSOR AD-all 6 issues	—	150.00
<u>NON MEMBER RATES</u>	<u>PER ISSUE</u>	<u>6 ISSUES*</u> <i>Save 5%</i>
FULL PAGE (8½" x 11")	\$ 240.00	\$ 1,370.00
1/2 PAGE (7½" x 5")	180.00	1,025.00
1/4 PAGE (3¾" x 5")	120.00	685.00
Business Card Size (3½" x 2")	90.00	515.00
SPONSOR AD-all 6 issues	—	250.00

RIGCSA ORDERING INFORMATION

To place a **sponsor ad** in the “*Surf `n` Turf*”, please send the following to the address indicated on the Order Form by **March 15**:

1. Completed Order Form (below)
2. Sponsor ad text - can mail or email text
3. Check payable to “RIGCSA” in the amount of \$150.00 (member)/ \$250.00 (non-member).

***Please note that if you are currently running a sponsor ad in the Surf `n` Turf and wish to renew your ad as it now reads, please indicate so below. You do not need to submit a new ad.**

FREE SPONSOR AD with any ad purchased for all 6 issues

DISPLAY ADS

To place a **full page, 1/2 page, 1/4 page or Business Card Size ad** in “*Surf `n` Turf*”, please send the following to the address indicated on the Order Form

1. Completed Order Form (below)
2. Artwork of ad in a PDF, JPG, Microsoft Word or Microsoft Publisher file format (email to jheston@verizon.net)
3. Check payable to “RIGCSA” for the full amount or pay online



RIGCSA ADVERTISING ORDER FORM

To order online please visit www.rigcsa.org (newsletter section)

COMPANY NAME _____

ADDRESS _____

CONTACT NAME _____

TELEPHONE # _____

SIZE OF AD _____

ISSUE(S) _____

(Please indicate # of issues and months in which you wish your ad to appear)

TOTAL DUE \$ _____

Payment Methods:

- To pay with a credit card, please visit <https://www.rigcsa.org/advertising> or contact Julie Heston (401) 934-7660 / jheston@verizon.net
- Mail a check for full amount to mailing address below

For Office Use: Payment Rec'd: _____ Check #: _____ Database: _____
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PLEASE MAIL ALL INFORMATION TO:

**RIGCSA, c/o Julie Heston,
PO Box 603, North Scituate, RI 02857**

or EMAIL: jheston@verizon.net

Please call Julie @ (401) 934-7660 if you have any questions.